

Certificate Course - Effective Writing

Department - Bachelor of Arts Mass Media Communication

Class - FYBAMMC

Course Summary

Course Title	Effective Writing
Course Objectives	This is a post graduate level course on Sales Management. The objective of the course is to familiarize the participants with methods for identifying opportunities and how to convert the opportunities into relationship-based sales. Participants will be provided with practical illustrations of theoretical concepts.
Course Outcomes	At the end of this course, a student will be able to understand practical illustrations of theoretical concepts. After attending the course participants will be familiar with various techniques, processes and models for developing personal selling competency as well as the strategies for managing the field sales teams.
Duration	4 Weeks
Start Date	16th August, 2021
End Date	11 September, 2021
Designed By	Priyadarshini singh



Ms. Priyadarshini singh



Ms. Priyadarshini singh



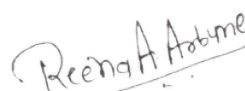
Dr. satish naringrekar

Course Incharge

Co-ordinator

Principal




I/C PRINCIPAL
L N College
Plot No 89, Near General Kanappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066

Department - Bachelor of Arts Mass Media Communication

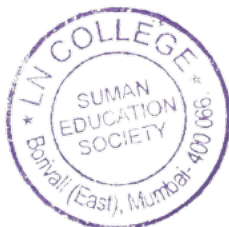
Class - FYBAMMC

Name of Course - Effective Writing

Duration - 4 Weeks

Time -

Sr. No.	Name of Student	16-Aug	23-Aug	30-Aug	6-Sept
1	KAMLEKAR BHAVESH ANANT	P	P	P	P
2	PANDERE RONAK SITARAM	P	P	P	P
3	KEN RITIKA DHARAMSINGH	P	P	AB	P
4	SOLANKI SANGEETA BABUBHAI	P	P	P	P
5	MIYA MOHD EKLAK MOHD SADIK	AB	P	P	P
6	SUTHAR GRISHITA SOHANLAL	P	P	P	P
7	PARPALA ANIL NARESH	P	AB	P	P
8	SHARMA SIMRAN JAYPRAKASH	P	P	P	P
9	MISHRA MANASAVI SURENDRA	P	P	P	P
10	MISHRA KUMARI ANJALI RAJU	P	P	P	AB
11	SANE ADITI ANIL	AB	P	P	P



Reena A. A. A. A.
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SUMAN EDUCATION SOCIETY'S

LN COLLEGE

(Affiliated to the University of Mumbai)

H. D. Gaonkar Vidya Sankul, Suman Education Society Campus, Plot No. 89, Near General Kariappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066. Maharashtra (India)

CERTIFICATE OF ACHIEVEMENT

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Aditi Anil Pane

OF

F.Y. BAMMC

FOR COMPLETING CERTIFICATE COURSE - EFFECTIVE WRITING
ORGANISED BY IQAC & DEPARTMENT OF BACHELOR OF ARTS
MASS MEDIA COMMUNICATION (BAMMC) IN ACADEMIC YEAR

2021-22.

MS. PRIYADARSHINI SINGH

COURSE IN-CHARGE

MS. PRIYADARSHINI SINGH

BAMMC CO-ORDINATOR

DR. SATISH NARINGREKAR

PRINCIPAL



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