

Delivery of Course and Examination Scheme

B.B.A. (Online)

SEMESTER 1

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB1101	PRINCIPLES OF MANAGEMENT	4	12	24	20	20	44	30	70	NA
04BB1102	MICRO ECONOMICS	4	12	24	20	20	44	30	70	NA
04BB0103	FUNDAMENTALS OF ACCOUNTING	4	12	24	20	20	44	30	70	NA
04BB0106	MATHEMATICS FOR BUSINESS	4	12	24	20	20	44	30	70	NA
04BB0109	ENVIRONMENTAL SCIENCE	2	6	12	10	10	22	30	70	NA
04BB0110	COMMUNICATIVE ENGLISH	2	6	12	10	10	22	30	70	NA
Total		20	60	120	100	100	220			

B.B.A. (Online)

SEMESTER 2

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB0205	BUSINESS ENVIRONMENT	4	12	24	20	20	44	30	70	NA
04BB0202	ORGANIZATIONAL BEHAVIOR	4	12	24	20	20	44	30	70	NA
04BB1203	STATISTICS FOR BUSINESS	4	12	24	20	20	44	30	70	NA
04BB0201	MACROECONOMICS	4	12	24	20	20	44	30	70	NA
04BB0209	BUSINESS COMMUNICATION	2	6	12	10	10	22	30	70	NA
04BB0208	INDIAN BUSINESS HISTORY	2	6	12	10	10	22	30	70	NA
Total		20	60	120	100	100	220			

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SEMESTER 3

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB0301	MARKETING MANAGEMENT	4	12	24	20	20	44	30	70	NA
04BB0305	FINANCIAL MANAGEMENT	4	12	24	20	20	44	30	70	NA
04BB0308	INDIAN FINANCIAL SYSTEM	4	12	24	20	20	44	30	70	NA
04BB1304	RESEARCH METHODOLOGY	4	12	24	20	20	44	30	70	NA
04BB0309 04BB1307	ELECTIVES: COST ACCOUNTING FUNDAMENTALS OF DIGITAL MARKETING	4	12	24	20	20	44	30	70	NA
04CR0301	CAREER READINESS PROGRAM	2	6	12	10	10	22	30	70	NA
Total		22	66	132	110	110	242			

B.B.A. (Online)
SEMESTER 4

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB0401	PRODUCTION & OPERATIONS MANAGEMENT	4	12	24	20	20	44	30	70	NA
04BB0403	INCOME TAX – LAW AND PRACTICE	4	12	24	20	20	44	30	70	NA
04BB0406 04BB0411	ELECTIVES: MANAGEMENT OF SERVICES INTERNATIONAL BUSINESS	4	12	24	20	20	44	30	70	NA
04BB0408	MANAGEMENT ACCOUNTING	4	12	24	20	20	44	30	70	NA
04BB0409	ENVIRONMENTAL STUDIES	2	6	12	10	10	22	30	70	NA
04BB2405	ENTREPRENEURSHIP	4	12	24	20	20	44	30	70	NA
Total		22	66	132	110	110	242			

**B.B.A. (Online)
SEMESTER 5**

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB0506	INTERNSHIP	4	0	0	0	0	0	NA	NA	100
04BB1501	OPERATIONS RESEARCH	4	12	24	20	20	44	30	70	NA
04BB1502	STRATEGIC MANAGEMENT	4	12	24	20	20	44	30	70	NA
04CR1501	CAREER READINESS PROGRAM	2	6	12	10	10	22	30	70	NA
04BB0507 04BB0509 04BB0530	ELECTIVES: MANAGEMENT OF FINANCIAL MARKETS CONSUMER BEHAVIOUR LABOUR WELFARE & SOCIAL SECURITIES	4	12	24	20	20	44	30	70	NA
04BB0529 04BB0510 04BB1512	ELECTIVES: FUNDAMENTALS OF BANKING RETAIL MARKETING COMPENSATION MANAGEMENT	4	12	24	20	20	44	30	70	NA
Total		22	54	108	90	90	198			

**B.B.A. (Online)
SEMESTER 6**

Academic Year: 2024-25

Subject Code	Subject Name	Credits	No of Interactive Sessions		Hours of Study Material		Self-Study & Assessment Hours	Examination Scheme		
			Interactive Live Lecture	Discussion Forum	e-Tutorial in Hours	e-Contents in Hours		CSE	ESE	ETE
04BB0613	UNDERSTANDING CORPORATE FINANCIAL STATEMENTS	3	9	18	15	15	33	30	70	NA
04BB0614	MANAGEMENT INFORMATION SYSTEM	4	12	24	20	20	44	30	70	NA
04BB0615	RESEARCH PROJECT	4	0	0	0	0	0	NA	NA	100
04BB1601	BUSINESS ETHICS & CORPORATE GOVERNANCE	4	12	24	20	20	44	30	70	NA
04BB0606	ELECTIVES: ADVERTISING MANAGEMENT	4	12	24	20	20	44	30	70	NA
04BB1605	ADVANCED FINANCIAL MANAGEMENT									
04BB1607	CHANGE MANAGEMENT									
Total		19	45	90	75	75	165			